

BOARD MEMORANDUM

TO: Board of Regents, State of Iowa  
FROM: Anthony G. Girardi  
DATE: April 20, 2005 *ASN*  
SUBJ: Naming Proposal for the Hixson-Lied Student Success Center (ISU)

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Recommended Action:

Approve Iowa State University's request to name its new student success center the "Hixson-Lied Student Success Center."

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Executive Summary:

Iowa State University requests approval to name its new student success center the "Hixson-Lied Student Success Center" for Christina Hixson and in memory of Ernst M. and Ida K. Lied. The success center's purpose will be to provide academic and social supports to help all students achieve their full academic potential and reach their goal of earning a degree.

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Background:

Lied Foundation Trust is providing the project's leadership gift	The Hixson-Lied Student Success Center will contain a mix of dedicated and shared spaces for the Academic Success Center, the Christina Hixson Opportunity Awards Program, and the Athletic Academic Center. The Lied Foundation Trust is providing the leadership gift to the project.
Since 1995, \$11.3 million from the Lied Foundation Trust	This gift is part of Christina Hixson's continuing support of Iowa students. Since 1995, Christina Hixson has invested \$11.3 million from the Lied Foundation Trust in support of the Christina Hixson Opportunity Awards Program at Iowa State University.
Hixson a native of Clarinda, Iowa	Christina Hixson is a native of Clarinda, Iowa and serves as sole trustee of the Lied Foundation Trust. Ms. Hixson is recognized as an outstanding philanthropist, known especially for the generous financial support she has directed to charitable institutions in the Midwest and southern Nevada.

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