

Contact: Joan Racki

**IOWA STATE UNIVERSITY - PROPOSED NAMING**

**Action Requested:** Consider recommending approval of Iowa State University's request to name the Jack Trice Stadium end zone club as the Sukup End Zone Club in honor of the Sukup family of Sheffield, Iowa.

**Executive Summary:** Iowa State University requests approval to name the Jack Trice Stadium end zone club as the Sukup End Zone Club in honor of the Sukup family of Sheffield, Iowa.

The Sukups have made a substantial multi-million dollar commitment to the Athletics Department, a portion of which is committed to construction of the \$53 million end zone project (approved by the Board in December 2014). The end zone club will be located at the south end of Jack Trice Stadium. The premium seating area will have capacity to accommodate 3,000 patrons in a comfortable club seating environment.

Eugene and Mary Sukup are Iowa natives with close ties to Iowa State University. Their sons, Charles and Steve, their daughters-in-law, Mary and Vicki, and four of their grandchildren are all Iowa State graduates. Also, a fifth grandchild anticipates a May 2015 graduation.

Sukup Manufacturing Co. was founded in 1962 by Eugene Sukup in Sheffield, Iowa when he bought a grain bin to dry and store shelled corn and then patented the Stirway stirring machine, a horizontal auger. With more than 80 patents, Eugene and Mary were inducted into the Iowa Business Hall of Fame in 2011. As a true family business, Charles is the company president and Steve serves as vice president and chief financial officer.

The Sukup family has a long history of generous giving to Iowa State University, including Sukup Hall (one of the buildings of the Agriculture and Biosystems Engineering complex,) the Sukup Basketball Complex, the Hixson-Lied Student Success Center, and the Center for Sustainable Rural Livelihoods. Charles and Steve have both served as Iowa State University Foundation Governors and Steve was a member of the *Campaign Iowa State Athletics Capital Campaign Committee*. Eugene and Mary were named Honorary Alumni of Iowa State University in 2010.

The University is grateful for the significant support the Sukup family is providing to Iowa State University and requests that the Committee recommend to the Board approval of the naming of the end zone club in their honor.