

Contact: Joan Racki

**UNIVERSITY OF IOWA PROPOSED NAMING –
RICHARD O. JACOBSON FOOTBALL OPERATIONS BUILDING**

Action Requested: Consider recommending to the Board approval of the University of Iowa's request to name the new football operations building as the Richard O. Jacobson Football Operations Building.

Executive Summary: The University of Iowa requests that the new football operations building be named the Richard O. Jacobson Football Operations Building in recognition of Dick Jacobson's longtime support of University of Iowa Athletics, and more specifically for his generous support of \$5 million for the construction of the new football operations facility now nearing completion. (See Attachment A for the location of the Building.)

Mr. Jacobson, chairman emeritus of Jacobson Companies, is an ardent supporter of the University of Iowa, the Tippie College of Business and Intercollegiate Athletics. In 2007, he contributed \$3 million to the Tippie College of Business to establish the Richard O. Jacobson Institute for Youth Entrepreneurship. In 1995, Mr. Jacobson made a substantial gift for the Jacobson Athletic Building. In 2000, the University of Iowa Alumni Association presented him with a Distinguished Alumni Award.

The University's request is a fitting tribute to Mr. Jacobson's loyalty and generosity to the University of Iowa and follows the guidelines specified in the Board of Regents naming policy.

