UNIVERSITY OF IOWA PROPOSED NAMING –
STEW AND LENORE HANSEN FOOTBALL PERFORMANCE CENTER

Action Requested: Consider recommending to the Board approval of the University of Iowa’s request to name the new combined football facility as the Stew and LeNore Hansen Football Performance Center.

Executive Summary: The University of Iowa requests that the new combined football facility (which includes the indoor athletics practice and recreation facility, and the football operations building) be named the Stew and LeNore Hansen Football Performance Center in recognition of Stew and LeNore Hansen’s longtime support of University of Iowa Athletics, and more specifically for their support of the construction of the new football facility at the University of Iowa. Portions of the facility are complete and the remainder is scheduled to be completed during the summer of 2014. (See Attachment A for the location of the Center.)

Members of the Presidents Club, the Hansens are loyal University of Iowa contributors and have been football season ticket holders for more than 25 years. In addition to their extraordinary gift of $8 million to the Iowa Football Campaign, Mr. and Mrs. Hansen provided a very generous gift to the recently completed Carver-Hawkeye Arena Enhancement Campaign.

Mr. Hansen was the former president and general manager of Stew Hansen Dodge City, an automobile dealership in the Des Moines area. The dealership was sold in 2006.

The University’s request is a fitting tribute to Mr. and Mrs. Hansen’s loyalty and generosity to the University of Iowa and follows the guidelines specified in the Board of Regents naming policy.