

Contact: Diana Gonzalez

REQUEST FOR PROGRAM NAME CHANGES AT THE UNIVERSITY OF NORTHERN IOWA

PART I – BACHELOR OF ARTS PROGRAMS IN SPECIFIC LANGUAGES TO BACHELOR OF ARTS PROGRAMS IN WORLD LANGUAGES AND CULTURES

Action Requested: Consider approval of the request by the University of Northern Iowa to change the names of the following programs:

- ◇ Bachelor of Arts Program in Russian to the Bachelor of Arts Program in World Languages and Cultures – Russian.
- ◇ Bachelor of Arts Program in German to Bachelor of Arts Program in World Languages and Cultures – German.
- ◇ Bachelor of Arts Program in French to Bachelor of Arts Program in World Languages and Cultures – French.
- ◇ Bachelor of Arts Program in German - Teaching to Bachelor of Arts Program in World Languages and Cultures – German Teaching.
- ◇ Bachelor of Arts Program in French Studies – Teaching to Bachelor of Arts Program in World Languages and Cultures – French Teaching.
- ◇ Bachelor of Arts Program in Modern Languages Dual – Teaching to Bachelor of Arts Program in World Languages and Cultures – Dual Teaching.
- ◇ Bachelor of Arts Program in Modern Languages Dual to Bachelor of Arts Program in World Languages and Cultures – Dual.

Executive Summary: The proposed names reflect the impending reorganization of the Department of Modern Languages in the College of Humanities and Fine Arts which will combine nine majors under one program title called “World Languages and Cultures” with respective emphases. This request has been reviewed by the Board Office and the Council of Provosts and is recommended for approval. This request addresses the Board of Regents Strategic Plan objective (1.1) to “offer high-quality programs through ongoing program improvement for undergraduate, graduate, professional, and non-degree students and special school students.”

Background:

- ◇ Description of programs. These programs prepare students for teaching and non-teaching positions in the target language. With courses in the target language, students are oriented toward the target cultures by providing campus speakers on campus and by offering overseas and on-campus study programs.
- ◇ National trend. The national trend has been to move from using the terminology “foreign” and “modern” to using “world” and “global” in program titles and department names.
- ◇ Comparable name at other institutions. The proposed changes have been adopted by departments and programs at a number of institutions, including Iowa State University, Humboldt State University, Indiana University, and Mercyhurst College.

- ◇ Goals of proposed name changes. The proposed names for the seven majors will better communicate to UNI students the department's multi-dimensional approach to teaching cultural competencies at the national, cross-national, and global levels. The proposed names and organizations will promote an academic environment and create a global community in which students and faculty have access to multi-cultural opportunities and events.
- ◇ Effect on students. There will be no changes in the foreseeable future regarding degree requirements or course offerings as part of the proposed structural reorganization. Renaming and reorganizing the majors will streamline the department's curriculum.
- ◇ Effect on resources. The proposed changes will allow faculty to share academic and administrative resources, such as advising responsibilities and promotion of programs.
- ◇ Date of implementation. The proposed name changes will become effective upon approval by the Board of Regents.

PART II - BACHELOR OF ARTS PROGRAM IN GEOGRAPHY WITH ENVIRONMENTAL EMPHASIS TO BACHELOR OF ARTS PROGRAM IN GEOGRAPHY WITH ENVIRONMENTAL SYSTEMS EMPHASIS

Action Requested: Consider approval of the request by the University of Northern Iowa to change the name of the Bachelor of Arts Program in Geography with Environmental Emphasis to the Bachelor of Arts Program in Geography with Environmental Systems Emphasis.

Executive Summary: The proposed name reflects the program's emphasis on global environmental change and better integrates it with other proposed Geography name changes. This request has been reviewed by the Board Office and the Council of Provosts and is recommended for approval. This request addresses the Board of Regents Strategic Plan objective (1.1) to "offer high-quality programs through ongoing program improvement for undergraduate, graduate, professional, and non-degree students and special school students."

Background:

- ◇ Description of program. Geography is both a natural science and a social science because it examines people and their environment and serves as a bridge between the physical and cultural worlds. This program examines the natural physical landscape as well as a human-environment interaction.
- ◇ Proposed name. The proposed name is consistent with the discipline of geography which is interdisciplinary and emphasizes a system-wide approach to environmental change. The systems approach emphasizes the use of modern geographic technologies, such as satellite remote sensing and geographic information systems analysis, to capture and understand regional and global scale data more effectively.
- ◇ Comparable name at other institutions. The University of Iowa offers a Bachelor of Arts Program in Geography with a program of study in environmental studies.
- ◇ Effect on students. There will be no changes in degree requirements or course offerings as part of the proposed name change. Current students will be allowed to complete their program of study with the existing program name or will be "grandfathered" into the new program title. The proposed name change will make the emphasis on global environmental systems more visible to prospective students.
- ◇ Effect on resources. No additional facilities, equipment, computer service, library resources, or other technology will be required as a result of the proposed name change.
- ◇ Date of implementation. The proposed name change will become effective upon approval by the Board of Regents.

**PART III - BACHELOR OF ARTS PROGRAM IN GRAPHIC COMMUNICATIONS TO
BACHELOR OF ARTS PROGRAM IN GRAPHIC TECHNOLOGIES**

Action Requested: Consider approval of the request by the University of Northern Iowa to change the name of the Bachelor of Arts Program in Graphic Communications to the Bachelor of Arts Program in Graphic Technologies.

Executive Summary: The proposed name reflects the program's focus and curriculum changes that were begun in Fall 2008. This request has been reviewed by the Board Office and the Council of Provosts and is recommended for approval. This request addresses the Board of Regents Strategic Plan objective (1.1) to "offer high-quality programs through ongoing program improvement for undergraduate, graduate, professional, and non-degree students and special school students."

Background:

- ◇ **Description of program.** Graphic communications is the study of technology needed to produce the imaged products, such as magazines, books, newspapers and packaging as well as electronic media (web sites), used in all aspects of people's lives. The program also includes the study of management and supervision necessary to operate successful business enterprises. This program is accredited by the National Association of Industrial Technology (NAIT).

The graphic communications/graphic arts industry is one of the 10 largest industries in the country. It is a "growth" industry that includes more than 50,000 individual commercial graphic arts facilities distributed throughout all 50 states. More than one million people are employed in this growing industry.

- ◇ **Proposed name.** The proposed name is consistent with the curriculum revisions implemented by the department during the past two years. The proposed name will meet NAIT accreditation requirements.
- ◇ **Comparable name at other institutions.** There are no comparable programs offered by other four-year colleges or universities in the country. Iowa Central Community College and Des Moines Area Community College offered related associate degree programs.
- ◇ **Effect on students.** There will be no changes in degree requirements or course offerings as part of the proposed name change. Current students will be allowed to complete their program of study with the existing program name or will be "grandfathered" into the new program title.
- ◇ **Effect on resources.** No additional facilities, equipment, computer service, library resources, or other technology will be required as a result of the proposed name change.
- ◇ **Date of implementation.** The proposed name change will become effective upon approval by the Board of Regents.

PART IV - MASTER OF SCIENCE PROGRAM IN ENVIRONMENTAL SCIENCE/TECHNOLOGY AND HEALTH TO MASTER OF SCIENCE PROGRAM IN ENVIRONMENTAL SCIENCE AND HEALTH

Action Requested: Consider approval of the request by the University of Northern Iowa to change the name of the Master of Science Program in Environmental Science/Technology and Health to the Master of Science Program in Environmental Science and Health.

Executive Summary: The proposed name change resulted from low enrollment in the environmental technology emphasis of the Program. The new name will more clearly communicate the focus of the program. This request was reviewed by the Board Office and the Council of Provosts and is recommended for approval. This request addresses the Board of Regents Strategic Plan objective (1.1) to “offer high-quality programs through ongoing program improvement for undergraduate, graduate, professional, and non-degree students and special school students.”

Background:

- ◇ **Description of program.** This program includes three emphases – environmental science, environmental technology, and environmental health. It provides academic and research opportunities for students seeking terminal master’s degrees. It prepares students for positions with environmental consulting firms, government agencies, and environmental departments of large companies specializing in environmental technologies.
- ◇ **Proposed name.** The proposed name is consistent with the demand in program emphases. There has been no demand for the environmental technology emphasis in the recent past.
- ◇ **Comparable name at other institutions.** Iowa State University offers a Master of Science Program in Environmental Science.
- ◇ **Effect on current students.** There are no students enrolled in the environmental technology emphasis. The last student enrolled in the environmental technology emphasis graduated in 2005. Students with interest in the environmental technology area will have the option to pursue the environmental science emphasis at UNI.
- ◇ **Effect on resources.** No additional facilities, equipment, computer service, library resources, or other technology will be required as a result of the proposed name change.
- ◇ **Effective date of termination.** The proposed program name change will become effective upon approval by the Board of Regents.

PART V - BACHELOR OF ARTS PROGRAM IN MATHEMATICS – STATISTICS AND ACTUARIAL SCIENCE TO BACHELOR OF ARTS PROGRAM IN MATHEMATICS – STATISTICS/ACTUARIAL SCIENCE

Action Requested: Consider approval of the request by the University of Northern Iowa to change the name of the Bachelor of Arts Program in Mathematics – Statistics and Actuarial Science to Bachelor of Arts Program in Mathematics – Statistics/Actuarial Science.

Executive Summary: The proposed name change will communicate that the program has two emphases – statistics and actuarial science. The specific emphasis completed by a student will be clearly indicated on his/her transcript. This request was reviewed by the Board Office and the Council of Provosts and is recommended for approval. This request addresses the Board of Regents Strategic Plan objective (1.1) to “offer high-quality programs through ongoing program improvement for undergraduate, graduate, professional, and non-degree students and special school students.”

Background:

- ◇ Description of program. Mathematicians create new theories and techniques and apply these to the solution of problems in a wide variety of disciplines, including business, science, and engineering. Through statistics, the study of mathematics has become basic to the study of human activity also.
- ◇ Proposed name. The proposed name will more clearly identify which emphasis the student has completed. Currently, it is not possible to identify which program graduates were primarily in statistics and which were primarily in actuarial science. If the program pursues accreditation by the Society of Actuaries, such a distinction will be required.
- ◇ Comparable name at other institutions. No other institutions were identified.
- ◇ Effect on current students. The proposed name change will increase the total number of credit hours from 42-44 to 43-46. Current students will be given the option to graduate from the existing program or from the new program configuration. Current students who graduate from the existing program will not experience an increase in the number of credit hours.
- ◇ Effect on resources. No additional facilities, equipment, computer service, library resources, or other technology will be required as a result of the proposed name change.
- ◇ Date of implementation. The proposed name change will become effective upon approval by the Board of Regents.

PART VI - MASTER OF ARTS PROGRAM IN CURRICULUM AND INSTRUCTION – MIDDLE LEVEL EDUCATION TO MASTER OF ARTS PROGRAM IN MIDDLE LEVEL EDUCATION – CONTENT SPECIALIZATION

Action Requested: Consider approval of the request by the University of Northern Iowa to change the name of the Master of Arts Program in Curriculum and Instruction – Middle Level Education to the Master of Arts Program in Middle Level Education – Content Specialization.

Executive Summary: The proposed name change is in response to the No Child Left Behind Law and changes in Iowa Code to provide “highly qualified teachers” for middle level schools. Curriculum changes in the program reflect these requirements. This request was reviewed by the Board Office and the Council of Provosts and is recommended for approval. This request addresses the Board of Regents Strategic Plan objective (1.1) to “offer high-quality programs through ongoing program improvement for undergraduate, graduate, professional, and non-degree students and special school students.”

Background:

- ◇ **Description of program.** This program is designed to increase competence in working with young adolescents. It can be varied or extended to fit the student’s background and goals. This program is most appropriate for students who currently hold an elementary or secondary teaching license.
- ◇ **Proposed name.** On July 1, 2010, Iowa Code will sunset the current “generalist” requirements for the Middle School Endorsement and focus exclusively on the newer “specialist” requirements which were approved by the Iowa Board of Educational Examiners in 2008. The proposed name will be consistent with the revised Iowa Code requirements.
- ◇ **Comparable name at other institutions.** No other institutions offer a master’s degree in middle level education. However, a number of schools offer the middle school endorsement, called “Middle School Endorsement” or “Middle Level Endorsement.”
- ◇ **Effect on current students.** The No Child Left Behind Law’s continued emphasis on content area expertise has resulted in the State of Iowa requiring teachers to have at least 12 hours in the content areas they teach in grades 5-12. UNI’s curriculum changes will reflect these requirements. Students enrolled in the program after the state law becomes effective must meet the new curriculum requirements.
- ◇ **Effect on resources.** No additional facilities, equipment, computer service, library resources, or other technology will be required as a result of the proposed name change.
- ◇ **Date of implementation.** The proposed name change will become effective upon approval by the Board of Regents.

PART VII - BACHELOR OF ARTS PROGRAM IN TECHNOLOGY EDUCATION AND TRAINING – TEACHING TO BACHELOR OF ARTS PROGRAM IN TECHNOLOGY EDUCATION - TEACHING

Action Requested: Consider approval of the request by the University of Northern Iowa to change the name of the Bachelor of Arts Program in Technology Education and Training – Teaching to Bachelor of Arts Program in Technology Education - Teaching.

Executive Summary: The proposed name change resulted from an academic program assessment recommendation to phase out the training option of the program. This request was reviewed by the Board Office and the Council of Provosts and is recommended for approval. This request addresses the Board of Regents Strategic Plan objective (1.1) to “offer high-quality programs through ongoing program improvement for undergraduate, graduate, professional, and non-degree students and special school students.”

Background:

- ◇ **Description of program.** The Technology Education Program offers two options to students: (1) The Teaching Option prepares students to teach Technology Education or Industrial Technology at the secondary level. Graduates of the program receive an Iowa teacher license in Industrial Technology. (2) The Training Option prepares students for human resource development positions in a business or industry focused on technology. Graduates of the program provide training and development for persons in the organization.
- ◇ **Proposed name.** The proposed name change will communicate that the training option of the program is no longer available.
- ◇ **Comparable name at other institutions.** The International Technology Education Association lists colleges and universities that offer a variety of programs in this area, including St. Cloud State University which offers a technology education program; Ball State University which offers a teacher technical education program; and Eastern Michigan University which offers a vocational education program.
- ◇ **Effect on current students.** The training option will no longer be available to students. However, existing students in this option will be permitted to complete their program. Future students interested in the training emphasis will be advised into other comparable options.
- ◇ **Effect on resources.** No additional facilities, equipment, computer service, library resources, or other technology will be required as a result of the proposed name change.
- ◇ **Date of implementation.** The proposed name change will become effective upon approval by the Board of Regents.