

Education and Student Affairs Committee
Board of Regents, State of Iowa

Subject: Guidelines for Recruitment of Prospective Student-Athletes

Prepared by: Anthony G. Girardi

Date Submitted: March 2, 2005

Recommended Action:

Receive the information submitted by the universities.

Executive Summary:

The universities have provided a statement of principles common to the their respective athletic recruitment policies. The statement is attached.

Background:

Each University has recruitment policies.

Each of the Regent universities has rules and instructions concerning the hosting of prospective student athletes.

A statement of common principles is attached.

At its September, 2004 meeting, the Education and Student Affairs committee asked the universities to develop a statement of overarching principles common to their respective athletic recruitment policies .

Staff of the universities report having collaborated to develop such a statement. The statement is attached.

Attachment

Recruitment of Prospective Student-Athletes

Iowa Regent institutions have a heritage of being some of the most prestigious and acclaimed institutions of higher education in the country. Recruiting visits should provide prospective students with an opportunity to explore the academic, athletic and social opportunities our institutions provide.

In light of recent national incidents of excessive entertainment in the recruitment of prospective student-athletes, the following overriding principles have been developed for Iowa Regent institutions. The purpose of these principles is to ensure that all Regent institutions operate their recruiting activities within applicable NCAA, conference and institutional guidelines.

Recruiting Principles:

- Each Regent institution will develop a statement of its recruiting philosophy.
- Each Regent institution will implement recruiting guidelines pursuant to NCAA guidelines.
- Each Regent institution's recruiting activities will occur in a regulated environment governed by NCAA, conference and University rules.
- Each Regent institution will establish and administer policies addressing entertainment of prospective student-athletes which will make clear that any use of gambling, drugs, alcohol or sex-related activities as a recruiting device is prohibited.
- Each Regent institution will establish a method of pre-communicating recruiting guidelines to prospective student-athletes, parents or legal guardians.
- Each Regent institution will insure that head coaches assume a vital role in the communication of and adherence to the institution's recruiting policies as a condition of the coach's continued employment.
- Each Regent institution will educate all student-athlete hosts that they are official representatives of the institution and that the hosting of prospective student-athletes must be conducted in a manner consistent with the institution's recruiting guidelines.
- Each Regent institution will provide an opportunity for the prospective student to experience the educational offerings of the institution.
- Each Regent institution will develop a system of regular auditing and enforcement of its recruiting practices.