

Contact: Diana Gonzalez

MINUTES OF NOVEMBER 28, 2016 COMMITTEE MEETING

**BOARD OF REGENTS, STATE OF IOWA
ACADEMIC AND STUDENT AFFAIRS COMMITTEE**

**UNIVERSITY OF NORTHERN IOWA, ROD LIBRARY, SCHOLARS ROOM
CEDAR FALLS, IOWA**

COMMITTEE MEMBERS PRESENT

Chair Regent Katie Mulholland
Vice Chair Regent Sherry Bates
Regent Rachael Johnson
Board of Regents Chief Academic Officer Diana Gonzalez
University of Iowa Provost Barry Butler (Telephonic)
University of Northern Iowa Interim Provost Brenda Bass
Iowa State University Provost Jonathan Wickert (Telephonic)

Chair Mulholland called the meeting to order at 11:30 AM.

REQUEST TO APPROVE MINUTES OF OCTOBER 19, 2016 ACADEMIC AND STUDENT AFFAIRS COMMITTEE MEETING

- MOVED by BATES, SECONDED by GONZALEZ, to recommend approval of the minutes as presented. MOTION APPROVED UNANIMOUSLY.

PROFESSIONAL DEVELOPMENT ASSIGNMENT REQUESTS FOR FY 2018

Chief Academic Officer Diana Gonzalez explained that the universities requested approval of 122 faculty development assignments for FY 2018, an increase of 22 from the prior year. The average number of years of service is approximately 14. To the extent possible, flexible approaches are used to manage the workload and associate costs for the assignments, including reassignment or alternate scheduling of courses. The project replacement costs for FY 2018 are \$585,474. Faculty members have been selected based on a careful review of their projected assignments and their value to the state, university, students, and discipline. Faculty will engage in intensive research, write scholarly books and articles, create new works of art and composition, develop modeling systems, and develop grant proposals which have the potential to result in extensive external funding for the universities.

- The Committee recommended approval of the request by the universities for 122 professional development assignments for FY 2018.

PROFESSIONAL DEVELOPMENT ASSIGNMENT REPORTS FOR FY 2016

Dr. Gonzalez explained that board policy directs the institutions to submit a yearly report of the completed professional development assignments. The investment made by the universities to support the assignments resulted in research conducted by faculty members which has become a part of their teaching content, methodology, and/or pedagogy; the collaborations with faculty at other institutions has benefited students; and the proposals submitted have resulted in external funding. In 2015-2016, more than \$10.9 million of grants were obtained by faculty on assignment. For every dollar spent to replace those faculty members while on assignment, more than \$22.36 pf grant funds were received.

- The Committee recommended receiving the professional development assignment reports for FY 2016.

ANNUAL REPORT ON THE ARTICULATION EFFORTS AND ACTIVITIES IMPLEMENTED BY THE IOWA COMMUNITY COLLEGES AND THE INSTITUTIONS OF HIGHER EDUCATION GOVERNED BY THE BOARD OF REGENTS

Dr. Gonzalez described three components of the report – the articulation website (TransferInIowa.org); the reverse credit transfer efforts; and the community college feedback report. Between October 2015 and September 2016, there were 10,777 total visits to the articulation website. The website provides degree audit type information to community college and high school students who intend to transfer community college credits to one of the Regent universities; this process assists a seamless transition for students and maximum application of credits to their intended program of study. The reverse credit transfer efforts provide an opportunity for Iowa community college transfer students to obtain an associate degree by using their university credits to fulfill community college requirements for an associate's degree. Approximately 2,000 transfer students have participated in the program since 2012. The community college feedback report resulted from a request by the community colleges for information about the performance of transfer students at the Regent universities. The purpose of the report is to assist the community colleges to evaluate their programs.

- The Committee recommended receiving the annual report on the articulation efforts and activities implemented by the Iowa community colleges and the institutions of higher education governed by the Board of Regents and recommended directing the Board Office to submit the final report to the General Assembly by January 15, 2017.

REPORT ON THE IOWA RESEARCH AND DEVELOPMENT CENTER FOR EDUCATIONAL TRANSFORMATION AT THE UNIVERSITY OF NORTHERN IOWA

The Center seeks to redefine the face of educational research in Iowa and beyond. Founded on the values of partnership and innovation, the Center responds to and is inclusive of all education stakeholders. This connectivity allows partners to “reach in” to access the Center’s expertise, and for the Center to “reach out” to promote best practices from research results and to connect partners with one another. During the past year, the Center made significant progress in developing an operating plan and implementing strategic activities to advance its mission – supporting and conducting research which transforms practice to meet the changing needs of Iowa’s education system; building and leveraging partnerships across the state to include all stakeholders in the educational work; and sharing innovative practices to inform and drive policy and practice.

- The Committee recommended receiving the annual report on the Iowa Research and Development Center for Educational Transformation at the University of Northern Iowa and recommended directing the Board Office to submit the final report to the General Assembly by January 9, 2017

**REQUEST FOR A NEW PROGRAM AT THE UNIVERSITY OF NORTHERN IOWA:
BACHELOR OF APPLIED SCIENCE PROGRAM IN MANAGING BUSINESS AND
ORGANIZATIONS**

The proposed program will provide a strong pathway to students who have completed an AAS degree and have several years of work experience in a field relevant to this degree. This program will be offered online to meet the needs of working professionals and distance learners. Approximately 5,000 students graduate from an Iowa community college with an AAS degree each year. This will provide a substantial pool from which to draw students for the program cohort of 30. The average instructional cost per section will be \$12,000. The projected revenue will be drawn from tuition and fees. UNI will pursue articulation agreements with all 15 community colleges. The department will obtain any necessary HLC approval. All programs in the College of Business Administration are accredited by the Association to Advance Collegiate Schools of Business. The anticipated date of implementation is January 2018.

- The Committee recommended approval to the Board of the request by the University of Northern Iowa for a new program: Bachelor of Applied Science Program in Managing Business and Organizations.

**REQUEST FOR A NEW PROGRAM AT THE UNIVERSITY OF NORTHERN IOWA:
BACHELOR OF APPLIED SCIENCE PROGRAM IN TECHNOLOGY**

The proposed program streamline the requirements for baccalaureate degree completion of associate of applied science degree graduates. The program builds on the success of the Bachelor of Arts Program in Technology Management but eliminates some of the liberal arts requirements. The streamlined curriculum includes liberal arts content, but emphasizes the technology skills and management knowledge critical for advancement in the workforce. The program focuses on industry – its organization, resources, processes, and management technologies – and will be offered entirely online to meet the needs of working professionals and distance learners. Costs include an average instruction cost per section of \$10,000 and annual program expenses of \$5,000 and \$5,000 of advertising for each new cohort. The single cohort total expenses are projected to be \$220,000. The plan is to accept a new cohort every year after the first cohort completes. Iowa community colleges and manufacturing businesses are likely sources of students. UNI has articulation agreements with all 15 community colleges. The Department of Technology will be in communication with the Association for Technology, Management and Applied Engineering for accreditation of this program when the department programs are up for renewal in 2018. The program will require a senior project course which will provide a capstone type of experience. The program will be marketed through the Division of Continuing Education and Special Programs and through the Department of Technology's recruitment coordinator. The anticipated implementation date is August 2017.

- The Committee recommended approval to the Board of the request by the University of Northern Iowa for a new program: Bachelor of Applied Science Program in Technology.

**REQUEST FOR A NEW PROGRAM AT THE UNIVERSITY OF NORTHERN IOWA:
BACHELOR OF ARTS PROGRAM IN PHYSICS**

The proposed program will expand options for UNI students to gain STEM related training and for interdisciplinary learning that will benefits students in their future careers without extending time-to-degree. This program will complement the existing Bachelor of Science Program in Physics and will be supported by existing faculty. The program will be structured so that students can pursue it as a secondary major. Students in primary majors, such as computer science, chemistry, biology, and earth science, can choose the proposed program as a second major to

increase their professional marketability by expanding their interdisciplinary scientific knowledge base and reasoning skills. No additional facilities, faculty, or equipment will be needed to implement the program; however, increased enrollments may necessitate hiring an adjunct instructor. The projected enrollment is four students in Year One, increasing to 13 students by Year Seven. This program will be delivered face-to-face on UNI's campus. The anticipated implementation date is August 2017.

- The Committee recommended approval to the Board of the request by the University of Northern Iowa for a new program: Bachelor of Arts program in Physics.

REQUEST TO AWARD AN HONORARY DOCTOR OF SCIENCE DEGREE AT THE UNIVERSITY OF IOWA AT SPRING 2017 COMMENCEMENT

The University of Iowa wishes to recognize Dr. Martín J. Sepulveda for his outstanding contributions in developing and promoting new thinking and innovative business practices in support of better health at the individual, family, corporate, and community levels. Whether he was designing multicultural AIDS education modules for IBM's diverse international workforce or elevating the level of occupational clinical practice at IBM's worldwide facilities, Dr. Sepulveda brought quality to all he did. His personal commitment, passion for excellence, and strategic vision led to safety standards that became a model for the advancement of occupational health services not only for more than 300,000 IBM employees around the world, but also for other international employers and communities. The University of Iowa wishes to recognize Dr. Sepulveda's extraordinary achievements.

- The Committee recommended approval to the Board of the request by the University of Iowa to award an Honorary Doctor of Science Degree at Spring 2017 Commencement to Dr. Martín J. Sepulveda.

REQUEST TO AWARD AN HONORARY DOCTOR OF HUMANE LETTERS DEGREE AT THE UNIVERSITY OF IOWA AT SPRING 2017 COMMENCEMENT

The University of Iowa wishes to recognize Mr. Ted Waitt for his outstanding contributions as an entrepreneur and for his visionary philanthropy. Mr. Waitt believes that the depletion of ocean resources is one of the biggest challenges of our generation. Over the past eight years, he has dedicated his time and resources to the cause of ocean conservation. The Waitt Foundation has invested over \$60 million in various ocean conservation initiatives. Primarily focused on the creation of the national parks of the sea, WF is currently engaged in projects to create over 15 million square kilometers of marine protected areas around the world. Mr. Waitt is a founding member of Oceans 5, a highly successful collaboration of ocean funders working together to protect the oceans. The University of Iowa wishes to recognize Mr. Waitt's extraordinary achievements. He has made the world a healthier and more just place by enabling innovative scientific, research, and conservation programs in the world.

- The Committee recommended approval to the Board of the request by the University of Iowa to award an Honorary Doctor of Humane Letters Degree at Spring 2017 Commencement to Mr. Ted Waitt.

REQUEST TO AWARD AN HONORARY DOCTOR OF HUMANE LETTERS DEGREE AT THE UNIVERSITY OF IOWA AT SPRING 2017 COMMENCEMENT

The University of Iowa wishes to recognize Dr. Marilyn Robinson for her outstanding contributions to literary fiction and non-fiction, and for her extraordinary commitment to the humanities and teaching. Dr. Robinson is an American novelist and essayist best known for her novels *Housekeeping* (1980), *Gilead* (2004), *Home* (2008), and *Lila* (2014). *Gilead* won the

Pulitzer Prize as well as the National Book Critics Circle Award. Dr. Robinson was a faculty member in the Writers' Workshop and the Department of English at the University of Iowa for 25 years, until her retirement in June 2016. In 2016, she was awarded the Library of Congress Prize for American Fiction. *Time* named her to its list of 100 most influential people. The University of Iowa wishes to recognize Dr. Robinson's extraordinary achievements.

- The Committee recommended approval to the Board of the request by the University of Iowa to award an Honorary Doctor of Humane Letters Degree at Spring 2017 Commencement to Dr. Marilyn Robinson.

2017 EDUCATION AND STUDENT AFFAIRS COMMITTEE WORK PLAN

Chair Mulholland asked the members to submit suggested items to Diana Gonzalez for inclusion in the work plan. Chair Mulholland explained that the dates of the committee meetings will be identified soon.

Chair Mulholland adjourned the meeting at 12:45 PM.

The corresponding docket memorandum for each agenda item, an integral component of the minutes, is available on the Board of Regents website at <http://www.iowaregents.edu>. Copies of these memoranda can also be obtained from the Board Office by calling 515-281-3934.