ACADEMIC AND STUDENT AFFAIRS COMMITTEE 4 FEBRUARY 24-25, 2016

Contact: Diana Gonzalez

REQUEST FOR NEW PROGRAM AT IOWA STATE UNIVERSITY: BACHELOR OF ARTS PROGRAM IN CRIMINAL JUSTICE

<u>Action Requested</u>: Consider approval of the request by Iowa State University to establish a new Bachelor of Arts Program in Criminal Justice in the College of Liberal Arts and Sciences.

Executive Summary: The proposed program will transition from an Interdisciplinary Studies Major to a standalone program which will enhance the visibility of this sought after program. This proposal was reviewed by the Board Office and the Council of Provosts and is recommended for approval. No concerns were raised when it was presented to the Iowa Coordinating Council for Post-High School Education. The proposed program addresses the Board of Regents Strategic Plan priorities to "provide educational excellence and impact as well as economic development and vitality" and Goal #8 – "Iowa's public universities and special schools shall be increasingly efficient and productive."

Background:

Description of proposed program. Criminal Justice has an applied orientation that deals with the study, treatment, and supervision of criminal offenders within the criminal justice system. Its focus is on the institutions that exert social control, with an aim to reducing the occurrence of crime and putting into place consequences for those engaged in criminal activity. The study of Criminal Justice prepares students to directly address criminal behavior and crime in society.

The proposed program will prepare students to learn about the components of the juvenile and criminal justice systems, become acquainted with the issues affecting these systems, apply theoretical concepts to real-world phenomena, interface with criminal justice and social service provider practitioners, and plan an academic/applied career in criminal justice.

Currently, this academic area has been offered within the Interdisciplinary Studies Major in the College of Liberal Arts and Sciences since Fall 2006. The proposed request is to establish a standalone Criminal Justice program which will offer clear recognition of the degree for students, fit existing standards for academic and practitioner criminal justice careers, and formalize a successful experimental program which currently has more than 400 students. In 2014, the Department of Sociology completed its external review; one of the recommendations proposed by the external team was the creation of a standalone Criminal Justice program.

Upon completion of the proposed program, the students will achieve the following learning outcomes:

- ➡ Understand theories of crime, victimization, and criminal justice, including theories about social bonds, learning, social control, conflict, labeling, rehabilitation, and alternatives to incarceration.
- Think critically about crime, victimization, and criminal justice and be able to apply, critique, compare, and integrate knowledge in the area.
- Understand how race/ethnicity, gender, wealth, and power are related to crime, victimization, and criminal justice.

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- Understand and be able to use basic social science research methods, as well as those most relevant to the study of crime, victimization, and criminal justice.
- Be familiar with career paths in the criminal justice system, and make career choices that best fit their career interest.
- ♦ Need for proposed program. The visibility that a standalone program provides will enhance the Department of Sociology and the College of Liberal Arts and Sciences as it brings attention to a nationally-recognized area of research and teaching excellence.
- ♦ Link to institutional strategic plan. The proposed program relates directly to the University's Mission statement to "Create, share, and apply knowledge to make lowa and the world a better place." The curriculum will train students for applied and/or academic careers in criminal justice and reflects the "science to practice" culture of a land-grant university.
 - The proposed program reflects the College of Liberal Arts and Sciences' Signature Research Them of Environmental and Societal Sustainability. It also matches the LAC goal that students acquire the requisite knowledge, abilities, and skills to succeed in the world beyond the university. Within the program's required internship, 90% of the graduates of the existing Interdisciplinary Studies track secure employment in the field soon after graduation. The College anticipates that the standalone program designation will likely increase the placement rate. At both the University and College levels, the proposed program fits the institutional mission to provide broad academic training for students interested in applied and/or academic careers in criminal justice.
- Relationship to existing programs at ISU. The proposed standalone program will replace one of the tracks in the College's Interdisciplinary Studies Major. The proposed program will retain some of its interdisciplinary nature, but will allow a deeper focus in Criminal Justice than is possible in the Interdisciplinary Studies track by requiring nine additional credit hours in core disciplinary Criminal Justice courses and increasing the number of credit hours at the 400-level.
 - In addition, the proposed program will enhance the social science programs at the University, and allow students in sociology, psychology, political science, and other majors a potential double major that will strengthen their career prospects. Students who double major in these programs or who major in criminal justice and minor in another social science program will be able to take advantage of existing internship relationships with social services organizations, such as the Red Cross, Ankeny Family YMCA, and the Boys and Girls Club of Ames. In summary, the proposed program will prepare students not only for careers in the corrections sector, but also in the broader area of public services.

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Relationship to existing programs at other colleges and universities. The proposed program focus is criminal justice rather than criminology which is the name and focus of the programs at the University of Northern Iowa and the name of the University of Iowa's 15 credit hour track in the Department of Sociology.

Criminal Justice has an applied orientation that deals with the study, treatment, and supervision of criminal offenders within the criminal justice system. Its focus is on the institutions that exert social control, aim to reduce the occurrence of crime and put into place consequences for those engaged in criminal activity. The study of Criminal Justice prepares students to address criminal behavior and crime in society. Criminology, by contrast, engages the theory and science of problem behaviors. As the UNI website notes "Criminologists concentrate on studying the various forms of criminal behavior, the causes of crime, the definition of crime and societal reactions to criminal activity." The University of lowa Center for Criminology and Socio-Legal Studies is focused on graduate education and the "Criminology, Law and Justice" major proposal now under review at the University of lowa has a greater emphasis on theory than the proposed Criminal Justice curriculum for ISU.

Each university has a program in the broad area of Criminology and Criminal Justice studies; however, each curriculum has been developed to meet the needs of the students and mission of their university contexts. The proposed program requires 37 credit hours in the major, has an applied-theory focus and requires and internship. The required internship is not a feature of the programs at SUI or UNI.

Though the programs are distinctive, there are areas of overlap and opportunities for cross-fertilization among the criminology and criminal justice programs at the Regent institutions. The proposed at ISU is pursuing agreements to cross enroll in the online course offerings at the Regent institutions to broaden course options for students and create areas for learning from the strengths of each of these programs. The national demand for professionals in the field of criminal justice is growing so rapidly that each university can maintain healthy enrollments in their programs and collaborate rather than compete. A Memorandum of Cooperation on Criminal Justice Programs is included in the Attachment.

♦ Unique features. Criminal Justice is a destination major in the College of Liberal Arts and Sciences at Iowa State University and is one of the fastest growing majors on campus with over 400 students. Its applied focus matches the university's Land Grant mission and its required Internship has given the existing Interdisciplinary program a strong placement rate; 75% of program graduates take positions in the state.

The Criminal Justice faculty are among the most productive and cited criminologists in the world who have won university-wide teaching and research awards; they include a Fellow of the Academy of Criminal Justice Sciences. Criminal Justice faculty have testified before the United States Senate Judiciary Committee, consulted on capital murder cases at the state and federal level, and won external grants and contracts that involved collaboration with local and federal criminal justice agencies.

Duplication. In addition to the Criminology program at UNI and the Criminology track at SUI, a undergraduate program in Criminal Justice is offered by Simpson College, ITT, Grand View University, Kaplan University, Ashford University, Briar Cliff University, Buena Vista University, Dordt College, Iowa Wesleyan University, Loras College, Mount Mercy University, St. Ambrose University, and Upper Iowa University.

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- Resources. The resources currently available for the Interdisciplinary Studies Major in Criminal Justice will be allocated to the proposed program.
- Student demand. Since its inception in Fall 2006, the number of students who have elected the Interdisciplinary Studies Major, which is the Criminology and Criminal Justice track, has increased to more than 400 first and second majors.
- ♦ Workforce need/demand. Criminal Justice is a growth area for both academic and applied jobs. Since 2006, more than 2,000 ISU students have completed internships with more than 400 local, state, federal, and international criminal justice organizations. The internship has resulted in employment during the semester of the internship for approximately 50% of the students. Criminal justice programs are also the fastest growth academic programs in the social sciences. The student enrollment in the Criminal Justice Studies Program at ISU increased more than ten-fold since 2000.

Most criminal justice organizations hire persons who originally interned or volunteered with their agency; therefore, the program directly serves the employer's need for staff. The U.S Bureau of Labor Statistics projects 10% growth in the kinds of positions our students are prepared to hold as well as increasing openings from retirements of existing employees. The criminal justice field includes many career paths in a wide range of local and federal government agencies as well as in private corporations and agencies.

- ♦ <u>Faculty, facilities, and equipment needs</u>. Three faculty members, two lecturers, and two part-time advisors are the staff for the existing Interdisciplinary Studies Major and will be needed for the proposed program. The College projects the need for an additional faculty member and a staff advisor.
- Cost. The total projected new costs of the proposed program are \$99,150 in Year One and \$177,351 by Year Seven. The new costs will be reallocated by the Department of Sociology and the College of Liberal Arts and Sciences.
- Projected enrollment. The projected enrollment is 420 students in Year One, increasing to 540 students by Year Seven.
- Anticipated sources of students. Students currently enrolled in the Interdisciplinary Studies Major are expected to transition to the standalone program. Currently, the Criminal Justice track is the 5th largest major in the College of Liberal Arts and Sciences. Current students in the Criminal Justice track who move to the standalone program will need to complete the additional credit hour requirements; however, current students will also have the option to complete their program as an Interdisciplinary Studies Major.
- Off-campus delivery. Both on-campus and online delivery options exist for six courses in the Interdisciplinary Studies Major. The academic expectations for the courses are the same regardless of the course delivery system.
- ♦ Potential for accreditation. The program will be eligible to apply for accreditation if it reaches a critical mass of faculty members (~10) and courses. The Academy of Criminal Justice Sciences sets program standards for criminology and criminal justice programs. (http://www.acjs.org/pubs/uploads/BaccalaureateDegreeSelf-Study/Template-All-in-One.doc)

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- Articulation agreement. ISU has articulation agreements with Iowa community colleges through the Admissions Partnership Program. The Interdisciplinary Studies Major interacts regularly with and sponsors transfer events for students from several community colleges, including Des Moines Area Community College, Ellsworth Community College, and Iowa Central Community College.
- Program evaluation plan. Like every new program at ISU, the proposed program will undergo a minor assessment annually to review course offerings and program leadership and to adjust budget allocations. After its first five years, a formal review will be conducted; if the program is deemed health, it will enter into the regular seven-year cycle for academic program reviews.
 - The College of Liberal Arts and Sciences will initiate the five-year review. The program will produce a self-study to gather data concerning student demand, results of learning assessments, graduation, placement, program activities, advising assessment, and strategic planning. The program will also be reviewed for development and success of articulation agreements with community colleges and for collaborations with Regent universities in online course offerings.
- Administrative change. Upon approval, the administrative home for the Criminal Justice program will move from the College of Liberal Arts and Sciences (the home of the Interdisciplinary Studies Major) to the Department of Sociology. Students will notice no interruption to their services and support since advising for the criminal justice track is currently carried out by staff in the Department of Sociology.
- ◆ <u>Date of implementation</u>. Creation of the proposed program will become effective upon approval by the Board of Regents and will be included in the University's General Catalog. The anticipated implementation date is Fall 2016.

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CURRICULUM

This program will be a major within the Curriculum of the Liberal Arts and Sciences. Students will meet all University and LAS College graduation requirements and the following program requirements:

Program Requirements

- 37 credits with at least 9 credits of 400 or above.
- Minimum 2.0 GPA average in coursework applied to the major.

Required Courses (all courses are 3-credits, unless otherwise indicated)*

CJ ST/SOC 115 Orientation (1 credit)

Epidemiology of Crime and Justice

CJ ST 240 Introduction to the U.S. Criminal Justice System

CJ ST/SOC 241 Youth and Crime

Theoretical Bases of Crime, Justice, and Social Control

CJ ST/SOC 340 Deviant and Criminal Behavior

CJ ST/SOC 341 Criminology

CJ ST 403 Criminal Offenders

Legal, Political, and Philosophical Bases (select one course)

CJ ST/POLS 320 American Judicial Process

CJ ST/PHIL 332 Philosophy of Law

CJ ST/POLS 339X Liberty and Law in America PSYCH 383X Psychology and Law

Criminal Justice System and Special Topics (select five courses below)

CJ ST/POLS 320 American Judicial Process

CJ ST/PHIL 332 Philosophy of Law

CJ ST/POLS 339X Liberty and Law in America

CJ ST/SOC 351 Police and Society

CJ ST/SOC 352 Punishment, Corrections, and Society

CJ ST/SOC 402 White-Collar Crime

CJ ST 409** Gangs

CJ ST 410** Capital Punishment

CJ ST/SOC 484 Topical Studies in Criminal/Juvenile Justice

PSYCH 383x Psychology and Law ANTHRO 424 Forensic Anthropology

Application and Internship***

CJ ST 460 Criminal and Juvenile Justice Practicum

^{*}Students should talk to their advisor to review the online course offerings from the University of Iowa and the University of Northern Iowa that can be taken to meet some of these requirements.

^{**}Experimental courses to be established

^{***} Students can take up to 6 additional credits of CJ ST 460 to apply as electives only.

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Recommended Elective Courses

HD FS 249	Parenting and Family Diversity Issues
HD FS 367	Abuse in Families
HD FS 227	Adolescent Development
HD FS 395	Children, Families, and Public Policy
HD FS 380	Family Law
HIST 427	Crime and Policing in England 1550-1850
HIST 428	Punishment, Mentalities, and Society in England 1550-1868
PHIL 230	Moral Theory and Practice
POL S 301	Introduction to Empirical Political Research
POL S 319	Law and Politics
POL S 420	Constitutional Law
POL S 421	Constitutional Freedoms
POL S 476	Administrative Law
PSYCH 230	Developmental Psychology
PSYCH 301	Research Design and Methodology
PSYCH 310	Brain and Behavior
PSYCH 315	Drugs and Behavior
PSYCH 460	Abnormal Psychology
SP CM 322	Argumentation, Critical Thinking and Debate SP CM 324 Legal Communication

COMPARISON TO THE EXISTING TRACK IN INTERDISCIPLINARY STUDIES

The proposed major strengthens the existing track within the Interdisciplinary Studies degree.

- 1. The following key features of the Interdisciplinary Studies curricular track remain the same in the proposed major:
 - 37 hour program of study in the Major
 - · Required Internship
 - Criminal Justice focus
 - Curricular subject areas of: Epidemiology of Crime and Justice; Theoretical Bases of Crime, Justice and Social Control, Legal, Political and Philosophical Bases, Criminal Justice System and Special Topics
- 2. The following key features of the proposed major are different from the existing Interdisciplinary Studies curricular track
 - Disciplinary core required courses required for every student increased from 3 (9 hours) to 6 (18 hours)
 - Requirement for general study of social science methods through a specific course requirement has been replaced by increased hours in coursework working with Criminal Justice methodologies
 - Focused coursework in "Criminal Justice System and Special Topics" area increased from choose 2 courses required, to choose 5 courses required
 - Internship now requires a product from the student (not just a report from the supervisor)
 - Internship credits that can be applied toward graduation are now limited to 9 [previously was 12]
 - Includes collaboration with the University of Iowa and University of Northern Iowa in online course offerings that can be transferred to apply to the degree program
 - Increased the number of 400 level credits required from six to nine.

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MEMORANDUM OF COOPERATION ON CRIMINAL JUSTICE PROGRAMS

University of Northern Iowa	Iowa State University	University of Iowa	
College of Social and Behavioral	College of Liberal Arts and	College of Liberal Arts and	
Sciences	Sciences	Sciences	
319 Sabin Hall	202 Catt Hall	240 Schaeffer Hall	
Cedar Falls, IA 50614	Ames, IA 50011	Iowa City, IA 52242	

Background

Criminal Justice is one of the largest and fastest growing majors within the liberal arts and sciences across the United States. Whether within departments of sociology, anthropology, criminology, or in other areas, criminal justice programs are now essential for training undergraduates in law enforcement and judicial careers, corrections, substance treatment, mental health counseling, and related occupations.

To meet the growing demand for graduates and professionals in criminology and criminal justice, the University of Northern Iowa (UNI), Iowa State University (ISU), and the University of Iowa (UI), have developed undergraduate programs related to criminal justice as appropriate to their institutional missions. UNI's major in criminology started in 1985 and has been the only one at the Regent institutions. Its historical focus was on sociological, theoretical, and critical criminology but the program has evolved and is now both applied and theoretical. The proposed criminal justice major at ISU has a criminal justice and practitioner focus that is consistent with the land grant mission of the university while the proposed program at UI focuses on sociological explanations and research about crime and law within the state, nation, and global community. Given the distinctive missions of these particular institutions, it is appropriate that each program offers a different curricular choice for students and a different focus related to faculty research; at the same time, there are areas of overlap that provide opportunities for collaboration.

2. Areas of Cooperation

The faculty in the respective programs have expressed an interest in cooperation in order to leverage the expertise available at each campus to benefit the students and faculty on all campuses. The three faculties has thus agreed to implement the following collaborative activities.

2.1 Referral of Prospective Students

The institutions currently refer a prospective student to another institution offering a more appropriate program to meet the student's goals and needs. This has been an established practice for many years, with our mutual goal of student success, regardless of institutional affiliation, guiding this action. We agree to continue this practice while being aware more of its importance for students and for their career goals. A better knowledge of the programs and of their faculty will help to guide this advising and referral process.

2.2 Articulation of Courses

The transfer of courses is an opportunity already available to students at each institution and one that this memo strongly endorses. The programs agree that students enrolled in a criminology/criminal justice program at one of the institutions may be encouraged to take credit hours from the other institutions, as appropriate for each individual student's plan of study. Students will be encouraged by their advisors and faculty mentors to explore offerings at the other institutions in order to expand choice and coverage of academic topics in a thoughtful way that encourages an intellectual exchange.

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2.3 Online Course Offerings

Once a year, most likely in January, the coordinator or department chair of each program will provide information to the other programs about anticipated online offerings for the upcoming summer and academic year. This information will be made available to advisers at each institution so that students are aware of course offerings available from other schools, allowing students to comprehensively plan their course selection. By clarifying this as a workable strategy for students, we hope to encourage better academic planning and a wider selection of courses for students as well as a healthy exchange program among institutions.

2.4 Sharing of Intellectual Resources

Interested faculty from each institution currently seek opportunities with others for student and faculty development. These exchanges benefit students and strengthen professional ties.

Faculty and/or departmental leaders will continue this informal practice by the establishment of a more formal annual meeting to discuss matters such as internships, outreach and exchange activities, pedagogy, and related issues. The annual meeting might take place in conjunction with articulation discussions with the lowa community colleges, thus encouraging state-wide partnerships as well.

3. Additional Provisions

This memorandum reflects the intent of the parties to deepen professional relationships and to share information about the curriculum and other related matters in order to create student and institutional success. This memo entails no legal obligation. Institutional admissions and graduation requirements are not affected by this memo nor are current tuition policies.

This memorandum is in-place for a period of five years and may be renewed thereafter by mutual consent.

Signed and Dated this day, April 15, 2015:

Brenda Bass, Dean Social & Behavioral Sciences University of Northern Iowa Beate Schmittmann, Dean Liberal Arts & Sciences Iowa State University Chaden Djalali, Dean Liberal Arts & Sciences University of Iowa

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FALL 2014 ONLINE COURSE OFFERINGS IN CRIMINOLOGY, UNIVERSITY OF IOWA

SOC: 4900:0EXA Selected Topics in Sociology: Drugs in Society

Offered face to face and online at the John and Mary Pappajohn Education Center

SOC 4900:0EXB Selected Topics in Sociology: Community Corrections
Offered face to face and online at the John and Mary Pappajohn Education Center

SUMMER AND FALL 2014 ONLINE COURSES OFFERINGS IN CRIMINOLOGY, UNIVERSITY OF NORTHERN IOWA

CRIM 2112 White Collar Crime

CRIM 3319/5319 Victimology CRIM 2025 Criminology

CRIM 4323/5323 Social Deviance and Control CRIM 2022 Criminal Justice System

CRIM 2134 Crime Analysis

CRIM 4381/5381 Topics in Criminology: Popular Culture, Crime and Media

ONLINE COURSES OFFERINGS IN CRIMINAL JUSTICE, IOWA STATE UNIVERSITY, SUMMER 2013 & 2014

CJ ST 240 Introduction to the U.S. Criminal Justice System

CJ ST 241 Youth and Crime

CJ ST/SOC 340 Deviant and Criminal Behavior

CJ ST 341 Criminology

CJ ST 352 Punishment, Corrections, and Society

CJ ST 403 Criminal Offenders

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CRIMINAL JUSTICE INTERNSHIP AT IOWA STATE UNIVERSITY

Students are required to complete at least 3 credits of internship with a criminal justice or related human services agency. The minimum is 135 hours of service in addition to a 10-page reflection paper, internship log/journal, or special project/portfolio developed between the agency and student. Students can elect up to 12 credits which is 540 hours of service during the semester. Up to nine credits of internship can be applied to meet graduation requirements. Internships can be completed in spring, fall, or summer terms. In this appendix are sample letter to agency, internship program application, legal agreement, and listing of agencies that have sponsored students previously.

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LETTERS OF SUPPORT



COLLEGE OF LIBERAL ARTS & SCIENCES

Office of the Dean

240 Schaeffer Hall Iowa City, Iowa 52242-1409 319-335-2611 Fax 319-335-3755 clas@uiowa.edu www.clas.uiowa.edu

December 30, 2014

Dr. Amy Slagell, Associate Dean College of Liberal Arts and Sciences Iowa State University

Dear Amy Slagell:

We want to thank you for consulting with us about the proposed new major in Criminal Justice from Iowa State and for your interest in our ideas and suggestions, especially since we have also been crafting a proposal for a major in Criminology, Law and Justice.

These conversations have been very beneficial, most importantly, of course, for our students who, if these majors are approved by the Board of Regents, will have excellent curricular options from which to choose since the programs are distinctive.

We are very pleased to support the proposal you have forwarded to us for a BA in Criminal Justice. This appears to be an excellent plan of study which builds on your current track in criminal justice in the ISU Interdisciplinary Studies major.

As we read your proposal, we see ours as an excellent complement to it. While your curriculum focuses on applied criminal justice and particularly on the criminal justice system, ours focuses more on the issues related to the legal, cultural, and social aspects that create that system as well as the theoretical study of it.

Your proposal sums up these differences succinctly:

The study of Criminal Justice prepares students to directly address criminal behavior and crime in society. Criminology, by contrast, engages the theory and science of problem behaviors. . . . and the "Criminology, Law and Justice" major proposal now under review at the University of Iowa has a greater emphasis on theory than the proposed Criminal Justice curriculum for Iowa State.

Since both proposed majors are firmly grounded in the liberal arts, it is appropriate that they share similar learning outcomes, including the ability to think critically; to communicate effectively; and to understand the complexities of the subject.

Likewise, it is appropriate that both proposed majors clearly relate to the strategic missions of our institutions which each focus on serving lowa, its citizens, and the larger good of our communities. In meeting these goals, there can be no competition but only good will and friendship.

Sincerely,

Dean of the College of Liberal Arts and Sciences

Chaden Stalali

UI Alumni Association Dean's Chair in the Liberal Arts & Sciences

Lon Moeller, Evalyn Van Allen-Shalash, Karen Heimer, Helena Dettmer, Kathryn Hall, Dian Gottlob C:

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Department of Sociology, Anthropology, and Criminology University of Northernbwa

February 19, 2015

Amy Slagell Associate Dean College of Arts and Sciences Iowa State University Ames, Iowa

Dear Dr. Slagell,

Brenda Bass, Dean of the College of Social and Behavioral Sciences at the University of Northern Iowa, (UNI) requested that I send you a letter describing the Department of Sociology, Anthropology, and Criminology's (SAC) response to the proposal for a B.A. in Criminal Justice at Iowa State University (ISU). I am happy to do so as Department Head of SAC at UNI.

I distributed the Request to Implement a New Baccalaureate Program proposed by Matt DeLisi and yourself to the criminology faculty. The faculty offer no objections to your proposal. As I am sure you are aware, there is some duplication of our B.A. in Criminology. We also see a potential problem with the required internship that may put pressure on agencies where we place our interns.

The criminology faculty are very interested in some possible collaborations with ISU's criminal justice faculty, particularly in the area of online course sharing. I look forward to speaking with Dr. DeLisi and you regarding these collaborations.

Thank you for consulting us.

Phyllis L. Baker

Professor and Department Head Department of Sociology, Anthropology, and Criminology University of Northern Iowa Cedar Falls, IA. 50614