

Contact: Diana Gonzalez

**FACULTY PRESENTATION AT THE UNIVERSITY OF NORTHERN IOWA:**  
**“ACCOUNTING: A CULTURE OF ACHIEVEMENT”**

**Action Requested:** Receive the presentation.

**Executive Summary:** Professor Marty Wartick and Alumnus Brian J. White will discuss the accounting program at UNI, including its history, its challenges in a highly competitive educational environment, and its reputation in that environment. The discussion will focus on how UNI’s program differs from other accounting programs, including a discussion of the CPA tradition and alumni involvement in the program. Mr. White will provide insights as a graduate of the program.

**Professor Marty Wartick** is Halverson Professor of Accounting at UNI. She joined the UNI faculty in 1998 and has served as department head since 2004. She received her Bachelor of Science in Accounting from Pittsburg State University and her Master of Science and Ph.D.



degrees from Pennsylvania State University. Her research focuses on behavioral responses to changes in the tax law. She has been published in leading journals, such as the *Journal of the American Taxation Association*. Her teaching has focused on taxation, including work with the Volunteer Income Tax Assistance (VITA) program. Her professional service includes numerous editorial board duties. Professor Wartick received the lifetime service award from the American Taxation Association in 2011.

**Mr. Brian J. White** graduated from UNI in 2007 with a Bachelor of Arts degree and a Master of Accounting degree in 2008. Mr. White is currently a Senior Insurance Accountant with John Deere Insurance Company in Johnston; his previous employment was with Ernst & Young in Des Moines.

